



## Gametime Decals Standardized Color Palette

|                                                        |                                                        |                                                     |
|--------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------|
| <b>White</b><br>Solid White                            | <b>Dark Brown</b><br>Pantone 412 (Cleveland)           | <b>Yellow</b><br>Pantone 7406 (Michigan)            |
| <b>Dark Grey</b><br>Pantone 430 (Alabama)              | <b>Brown</b><br>Hex #492F24 (Wyoming)                  | <b>Bright Yellow</b><br>Pantone 107 (Oregon)        |
| <b>Light Grey</b><br>Pantone 429 (Ohio State)          | <b>Light Brown</b><br>Pantone 469 (Valpo)              | <b>Process Yellow</b><br>Solid Yellow               |
| <b>University Blue</b><br>Pantone 542 (North Carolina) | <b>Maroon</b><br>Pantone 202 (Minnesota)               | <b>Light Lime Green</b><br>Hex #E7FF00              |
| <b>Process Cyan</b><br>Solid Cyan                      | <b>Crimson</b><br>Pantone 201 (Alabama)                | <b>Lime Green</b><br>Pantone 368 (Seattle)          |
| <b>Light Royal Blue</b><br>Pantone 2383 (UCLA)         | <b>Cardinal</b><br>Pantone 200 (Georgia)               | <b>Light Kelly Green</b><br>Hex #00B140 (Marshall)  |
| <b>Royal Blue</b><br>Pantone 286 (Kentucky)            | <b>Red</b><br>Pantone 186 (Nebraska)                   | <b>Kelly Green</b><br>Hex #007030 (Oregon)          |
| <b>Dark Royal Blue</b><br>Pantone 288 (Duke)           | <b>Bright Orange</b><br>Pantone 1655 (Cincinnati)      | <b>Forest Green</b><br>Hex #18453B (Michigan State) |
| <b>Purple</b><br>Hex #4E2A84 (Northwestern)            | <b>Texas Orange</b><br>Pantone 159 (Texas)             | <b>Process Magenta</b><br>Solid Magenta             |
| <b>Dark Purple</b><br>Pantone 2685 (Washington)        | <b>Orange</b><br>Pantone 151 (Tennessee)               | <b>Pink</b><br>Pantone 190 (Cancer Awareness)       |
| <b>Navy</b><br>Pantone 288 (Penn State)                | <b>Athletic Gold</b><br>Pantone 124 (Missouri)         | <b>Light Tan</b><br>Hex #FFD8AB                     |
| <b>Black</b><br>Solid Black                            | <b>Light Athletic Gold</b><br>Pantone 123 (California) | <b>Tan</b><br>Hex #D2B48C                           |

If you need a specific color, please provide a Pantone Solid Color code, or provide your preferred CMYK breakdown.

**GET IN THE**  
**GAME!**

For more information or to speak to a sales rep,  
please visit [www.GametimeDecals.com](http://www.GametimeDecals.com) or email us at [info@GametimeDecals.com](mailto:info@GametimeDecals.com)